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**For Immediate Release**

## **PharmaCore Announces Flex-FTE Plan for Customers**

(High Point, NC) February 11, 2011 – [PharmaCore, Inc.](http://www.pharmacore.com), an experienced U.S.-based contract research and manufacturing organization, announces a new focus on short-term full time equivalent (FTE) for customers who require custom organic synthesis projects.

The PharmaCore Flex-FTE allows customers more flexibility in reaching their project goals via methods other than the provided demonstrated technical package. PharmaCore will provide a quotation based on estimated time, analytical requirements, process development and other components. If the project goes quickly and is completed before the allotted time frame, the customer pays only for actual time. If changes in analytical requirements prove to require additional time and resources, the customer is consulted and makes the decision on whether or not to proceed. The Flex-FTE also offers the customer the added benefit of having one full-time PharmaCore Ph.D. chemist working on their project.

“We like to allow for flexibility in our projects,” said Rob Maddox, president of PharmaCore. “In the chemistry industry, we sometimes run into unforeseen snags or, alternatively, a chemist will see a better way to get the same results. Either way, this Flex-FTE is a benefit to our customers in that they pay for the actual time worked on a project as opposed to working from a quotation that may or may not meet the project requirements.”

PharmaCore also offers standard long-term FTEs for customers with extensive research needs.

### **About PharmaCore**

PharmaCore®, Inc., headquartered in High Point, NC, is an industry leader in custom organic synthesis, using diverse chemistries to produce pharmaceutical intermediates and API's. The company's business offerings consist of a variety of chemistry services, including: custom organic synthesis, contract research, process research and development; cGMP synthesis and scale-up; and GMP analytical services. PharmaCore has served customers globally since 2000. Additional information is available at [www.pharmacore.com](http://www.pharmacore.com).

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